

## Message Text

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ACTION EUR-12

INFO OCT-01 EA-12 IO-14 ISO-00 AID-05 CIAE-00 COME-00  
EB-08 FRB-01 INR-10 NSAE-00 USIA-15 TRSE-00  
XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 NSC-05  
SS-15 STR-07 CEA-01 /124 W  
-----023415 151720Z /64

R 151321Z FEB 78  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 5928  
INFO AMEMBASSY BONN  
AMEMBASSY BRUSSELS  
AMEMBASSY LONDON  
AMEMBASSY ROME  
AMEMBASSY TOKYO  
USMISSION GENEVA  
AMCONSUL BORDEAUX  
AMCONSUL LYON  
AMCONSUL MARSEILLE  
AMCONSUL NICE  
AMCONSUL STRASBOURG

UNCLAS SECTION 01 OF 04 PARIS 04667

USMTN: PARIS PASS OECD  
USEEC

PASS TREASURY, FEDERAL RESERVE, COMMERCE, LABOR

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TAGS: EALR, EFIN, EGEN, FR  
SUBJECT: FRENCH FINANCIAL AND ECONOMIC DEVELOPMENTS

REF: PARIS 03075

### 1. SUMMARY

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DURING THE PAST TWO WEEKS THE FRENCH ECONOMIC SCENE  
WAS DOMINATED BY DEVELOPMENTS ON THE FOREIGN EXCHANGE  
MARKET. THE FRENCH FRANC CAME UNDER ATTACK ON THE  
EVENING OF FEBRUARY 1, LOSING ABOUT FIVE PER-  
CENT AGAINST THE DOLLAR, DM, AND SWISS FRANC DURING  
THE NEXT SEVERAL DAYS. IT RECOVERED SOME GROUND  
SUBSEQUENTLY, AIDED BY BANK OF FRANCE INTERVENTION

AND MEASURES TO INCREASE SHORT-TERM INTEREST RATES AND A TEMPORARY SUSPENSION OF REDISCOUNT FACILITIES BY THE BANK OF FRANCE. DURING THE PAST SEVERAL DAYS THE FRANC HAS APPRECIATED, PARTLY AIDED BY THE RELATIVE WEAKNESS OF THE U.S. DOLLAR. AS OF FEBRUARY 14, IT HAS LOST 2-1/2 PERCENT VIS-A-VIS THE DOLLAR, 4 PERCENT VIS-A-VIS DM, AND ABOUT 5 PERCENT VIS-A-VIS THE SWISS FRANC SINCE SPECULATION BEGAN TWO WEEKS AGO.

PRESIDENT GISCARD D'ESTAING HIMSELF, AS WELL AS PRIME MINISTER BARRE, REITERATED THEIR DETERMINATION TO KEEP THE FRANC FROM DETERIORATING. AT THE SAME TIME GOF AND OPPOSITION LEADERS ACCUSED EACH OTHER OF BEING RESPONSIBLE FOR THIS PRE-ELECTORAL MINI-CRISIS.

THE HEAVY ECONOMIC DEMANDS PUT FORWARD BY POLITICAL AND UNION LEADERS OF THE LEFT, TO BE MET IMMEDIATELY AFTER THE MARCH ELECTIONS AND WHICH, ACCORDING TO PRIME MINISTER BARRE WOULD RESULT IN DOUBLING OF PERSONAL INCOME TAXES, ARE SAID TO HAVE SOME COUNTER-PRODUCTIVE EFFECT AMONG MARKET OPERATORS, WHO BELIEVE THAT THEY WILL SCARE SOME VOTERS AWAY FROM THE LEFT, REGARDLESS OF UNFAVORABLE PRE-ELECTORAL POLLS. IN ANY CASE, THE EXCHANGE RATE OF THE FRANC HAS BECOME AN ELECTION ISSUE IN A CAMPAIGN THAT WILL DOMINATE UNCLASSIFIED

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THE ECONOMY UNTIL THE FINAL RESULTS ARE IN NEXT MARCH 19.

## 2. BANK OF FRANCE SUSPENDED REDISCOUNT FACILITY

IN AN EFFORT TO REDUCE LIQUIDITY AND RESTRICT FRANC CREDIT RELATED TO FOREIGN EXCHANGE OPERATIONS, INCLUDING A QUICKER REPATRIATION OF FOREIGN EXCHANGE, THE BANK OF FRANCE SUSPENDED REDISCOUNT FACILITIES ON FRIDAY, FEBRUARY 3. ON THURSDAY CALL MONEY WAS AT 8-3/4 PERCENT; ONE MONTH, 9-1/4; THREE MONTHS, 9-3/8; SIX MONTHS, 9-7/8. ON MONDAY, FEBRUARY 6, FACILITIES FOR CALL MONEY WERE REOPENED AT 9-3/4 PERCENT; THIS RATE INCREASED TO 10-1/4 ON FEBRUARY 7 AND TO 10-1/2 ON FEBRUARY 10. ON FEBRUARY 13, WITH FOREX MARKET RETURNING TO A CALMER ATMOSPHERE, THE BANK OF FRANCE PARTIALLY REOPENED FACILITIES FOR THREE MONTHS AT 10-1/2 PERCENT AND SIX MONTHS AT 10-5/8 PERCENT. ONE MONTH FACILITIES REMAIN SUSPENDED. ACCORDING TO SOURCES CLOSE TO THE MARKET, TRADING IN THE MONEY MARKET REMAINS CAUTIOUS IN SPITE OF THE PARTIAL RETURN TO NORMAL.

3. EXTERNAL BORROWING

THE FINANCE MINISTRY RELEASED DATA ON THE TOTAL  
OUTSTANDING MEDIUM- AND LONG-TERM FOREIGN DEBT.

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THE TOTAL AMOUNT OUTSTANDING AT THE END OF 1977 WAS  
F 87 BILLION (OF WHICH 60 BILLION WITH A GUARANTEE  
OF THE FRENCH GOVERNMENT). THE CORRESPONDING FIGURES  
FOR EARLIER ARE AS FOLLOWS: F 65 BILLION END OF 1976,  
F 44 BILLION END OF 1975, F 30 BILLION END OF 1974,  
F 15 BILLION END OF 1973. THUS, THE ANNUAL GROWTH IN  
INDEBTEDNESS WAS ABOUT THE SAME IN 1976 AND 1977. A  
SUBSTANTIAL PART OF THESE LOANS WAS BORROWED BY THE  
NATIONAL ELECTRICITY COMPANY (EDF) TO FINANCE NUCLEAR

POWER DEVELOPMENT, THE POSTAL ADMINISTRATION FOR  
DEVELOPMENT OF THE TELEPHONE SYSTEM, AND BY THE FRENCH  
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RAILROAD. FINANCE MINISTRY TECHNICIANS POINTED OUT  
THAT THE FRENCH INDEBTEDNESS IS CONSIDERABLY BELOW  
THAT OF ITALY AND THE U.K., FOR INSTANCE.

AT THE SAME TIME FRENCH MEDIUM- AND LONG-TERM EXTERNAL  
LENDING OUTSTANDING AT THE END OF 1977 AMOUNTED TO  
F 83 BILLION. THUS, THE NET MEDIUM- AND LONG-TERM  
INDEBTEDNESS IS F 4 BILLION. HOWEVER, WHILE PRACTICALLY  
ALL OF THE EXTERNAL BORROWING IS OWED BY FRANCE TO  
GRADE-A CREDITORS, A LARGE PART OF THE FRENCH EXTERNAL  
LENDING IS TO AFRICAN COUNTRIES.

#### 4. RECENT INTERNATIONAL BORROWING

DURING THE MONTH OF JANUARY, FRENCH EXTERNAL BORROWINGS  
AMOUNTED TO ABOUT F 1.7 BILLION (SEE PARIS 1598, ITEM 7).

THE FOLLOWING LONG-TERM EXTERNAL BORROWINGS WERE NOTED  
IN THE PRESS DURING THE REPORTING PERIOD:

--SNCF, 20 BILLION YEN (NO FURTHER DETAILS FOR TIMEBEING)

--UNION DE BANQUES ARABES ET FRANCAISES, \$25 BILLION,  
FLOATING RATE, NOTES DUE DECEMBER 1982.

--BANQUE NATIONALE DE PARIS, \$75 MILLION, FLOATING RATE,  
NOTES DUE 1982.

#### 5. NET EXTERNAL POSITION OF FRENCH BANKS

AT THE END OF 1977, THE EXTERNAL SHORT-TERM INDEBTEDNESS  
OF FRENCH BANKS AMOUNTED TO F 6 BILLION--DOWN FROM  
F 9.7 BILLION AT THE END OF 1976. THE IMPROVEMENT  
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OCCURRED DURING THE LAST TWO MONTHS OF THE YEAR; IN  
OCTOBER THE INDEBTEDNESS WAS STILL ABOUT THE SAME  
AS AT THE BEGINNING OF THE YEAR.

THE CHANGE RESULTED MAINLY FROM THE FOLLOWING  
MECHANISM: RESIDENT ENTERPRISES BOUGHT FORWARD  
FOREIGN EXCHANGE AT THE BANKS. AT THE SAME TIME

THE FRENCH BANKS BUY SPOT THE SAME AMOUNTS THEY ARE CONTRACTED FOR IN FORWARD TRADING, A PROCEDURE WHICH RESULTS IN AN INCREASE OF FOREIGN EXCHANGE HOLDINGS OF THE FRENCH BANKS. MOST OF THE FORWARD FOREIGN EXCHANGE PURCHASES OCCURRED IN NOVEMBER. SINCE THEN BANKS GENERALLY REPORT NO SIGNIFICANT NET INCREASE IN FORWARD COVER THROUGH THE END OF JANUARY.

6. LATEST BALANCE OF PAYMENTS ESTIMATE

THE MOST RECENT FRENCH BALANCE OF PAYMENTS ESTIMATE OF TECHNICIANS IN THE FINANCE MINISTRY FOR THE FULL YEAR 1977 IS AS FOLLOWS:

|                       |                    |
|-----------------------|--------------------|
| CURRENT BALANCE       | MINUS F 13 BILLION |
| LONG-TERM CAPITAL NET | -0-                |
| TOTAL BASIC BALANCE   | MINUS F 13 BILLION |

THE BASIC BALANCE DEFICIT WAS FINANCED BY A SLIGHT INCREASE IN FOREIGN EXCHANGE HOLDINGS, SHORT-TERM CAPITAL INFLOWS, AND A POSITIVE ERRORS AND OMISSIONS.

7. MONEY SUPPLY DECLINED IN NOVEMBER

MONEY SUPPLY, ADJUSTED FOR SEASONAL VARIATIONS, DECLINED BY 0.7 PERCENT IN NOVEMBER, AFTER HAVING RISEN BY 0.7 PERCENT IN OCTOBER. IT WAS 8 PERCENT OVER NOVEMBER 1976, WHILE IN OCTOBER THE ANNUAL GROWTH WAS 8.5 PERCENT. DETAILED FIGURES WILL BE SENT UPON RECEIPT OF THE DATA  
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FM AMEMBASSY PARIS

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8. IN SPITE OF FLATTENING OUT OF INDUSTRIAL GROWTH,  
SOME SECTORS WORK CLOSE TO CAPACITY

THE LATEST INSEE SURVY ON THE SITUATION IN FRENCH  
INDUSTRY ONCE AGAIN ILLUSTRATES THE LACK OF FLEXIBILITY  
IN FRENCH MANUFACTURING. IN SPITE OF THE MODERATE  
PERFORMANCE OF INDUSTRIAL GROWTH, IMPORTANT SECTORS  
OF ACTIVITY CONTINUE TO WORK CLOSE TO CAPACITY LEVELS.  
CONSEQUENTLY, ANY CONSIDERABLE INCREASE IN CONSUMER  
DEMAND NECESSARILY IMPLIES A DETERIORATION IN THE  
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FOREIGN TRADE BALANCE SINCE DOMESTIC PRODUCTION  
WOULD BE UNABLE TO MEET THE DEMAND.

PERCENT OF PRODUCTIVE CAPACITY UTILIZED WITH

| NO CHANGE IN |  | WITH ADDITIONAL |  |
|--------------|--|-----------------|--|
| EMPLOYMENT   |  | LABOR           |  |

| JUNE | NOV. | JUNE | NOV. |
|------|------|------|------|
| 1977 | 1977 | 1977 | 1977 |

|               |      |      |      |      |
|---------------|------|------|------|------|
| CAPITAL GOODS | 90.6 | 89.4 | 81.1 | 78.4 |
|---------------|------|------|------|------|

|                |      |      |      |      |
|----------------|------|------|------|------|
| CONSUMER GOODS | 90.9 | 90.7 | 82.5 | 82.6 |
|----------------|------|------|------|------|

|                    |      |      |      |      |
|--------------------|------|------|------|------|
| INTERMEDIARY GOODS | 86.9 | 85.6 | 79.0 | 76.9 |
|--------------------|------|------|------|------|

|                |      |      |      |      |
|----------------|------|------|------|------|
| TOTAL INDUSTRY | 89.3 | 88.4 | 80.5 | 79.3 |
|----------------|------|------|------|------|

THE IMPORTANT AUTOMOBILE SECTOR IS PRESENTLY WORKING AT 95.9 PERCENT CAPACITY (96.5 IN JUNE). OF COURSE, THE LEVEL OF PRODUCTIVE INVESTMENT IN ENTERPRISES FOR QUITE SOME TIME NOW REFLECTS THE RELUCTANCE OF BUSINESS LEADERS TO RENEW THEIR EQUIPMENT PARTLY IN VIEW OF THE UNCERTAIN OUTCOME OF THE FORTHCOMING ELECTIONS BUT ALSO BECAUSE OF RELATIVELY POOR PROFIT POTENTIAL AND CORPORATE CASH FLOW PROBLEMS.

#### 9. RETAIL TRADE PICKS UP IN 1978

INSEE PUBLISHED ITS BIMONTHLY SURVEY CONDUCTED IN JANUARY 1978 AMONG 3,000 RETAILERS. THE RETAILERS EXPRESSED SOME PESSIMISM FOR THE RETAIL SECTOR GENERALLY BUT WERE MORE OPTIMISTIC FOR THEMSELVES. THIS IS CONSIDERED A FAVORABLE INDICATION AS TO THE BUSINESS OUTLOOK, SINCE THE RETAILERS ARE MORE FAMILIAR WITH THEIR UNCLASSIFIED

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OWN ENTERPRISES THAN WITH THOSE OF THEIR COMPETITORS.

POST-CHRISTMAS SALES PERMITTED INVENTORIES TO REDUCE IN CLOTHING, SHOE, AND FURNITURE INDUSTRIES; BUT RETAILERS HESITATE FOR THE TIMEBEING TO BUILD UP INVENTORIES AGAIN. THE SITUATION IS MORE FAVORABLE IN HOUSEHOLD APPLIANCES (ELECTRICAL AND OTHER) WHERE INDUSTRY CAN NOW EXPECT NEW ORDERS.

DEPARTMENT STORES REPORT INCREASED SALES FOR LUXURY ITEMS SUCH AS FURS, JEWELS, AND PHOTO EQUIPMENT; BUT THEY ARE DISAPPOINTED WITH TRADITIONAL JANUARY SALES CAMPAIGNS FOR HOUSEHOLD LINEN, LINGERIE, AND SIMILAR MERCHANDISE.

THERE SEEMS TO HAVE BEEN A TREND IN THE UPPER INCOME GROUPS FOR THE ACQUISITION NOT ONLY OF GOLD BUT ALSO OF LUXURY ITEMS AND EVEN REAL ESTATE AS A PRE-ELECTORAL PRECAUTION. THIS TREND WAS ALSO NOTICED IN THE AUTOMOBILE MARKET IN ANTICIPATION OF PRICE INCREASES. IN FACT, ALL PRICES OF NEW FRENCH AUTOMOBILES HAD ALREADY BEEN RAISED BY THREE PERCENT EFFECTIVE FEBRUARY 13.

#### 10. RECENT SURVEYS

THE CNPF (FRENCH EMPLOYERS' ASSOCIATION), IN LINE WITH INSEE, FORECASTS A "MODERATE RECOVERY" IN THE FIRST HALF OF 1978 (SEE PARIS 01598, ITEM 5). AS IN INSEE'S SURVEY, FEARS ARE EXPRESSED THAT THE RATE OF GROWTH

WOULD NOT BE SUFFICIENT TO ASSURE STABLE EMPLOYMENT IN  
THE FACE OF INCREASING PRODUCTIVITY.

RECENT INSEE SURVEYS ON BUILDING AND PUBLIC WORKS ARE  
QUITE UNFAVORABLE AND FORECAST A DECLINE IN ACTIVITY AND  
EMPLOYMENT. THE DARKEST OUTLOOK PREVAILS IN PUBLIC WORKS  
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WHERE ORDER BACKLOGS ARE AT THE LOWEST LEVEL EVER

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REGISTERED SINCE THIS SURVEY WAS BEGUN (JANUARY 1974).



ONLY IN THE SECTOR OF THE CONSTRUCTION OF DWELLINGS  
IS THE OUTLOOK SOMEWHAT LESS PESSIMISTIC, SINCE THE  
DEMAND FOR LOW COST HOUSING UNITS FOR RENTAL REMAINS  
RELATIVELY STRONG.

11. OTHER REPORTS SUBMITTED DURING THE PERIOD

TELEGRAMS

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PARIS

3208, 3245, 3365, 3366, 3409, 3565, 3678, 3868,  
4368, AND 4473: PARIS FOREIGN EXCHANGE MARKET  
3359 PARIS CLUB CHAIRMAN VIEWS ON ZAIRE  
3405 REQUEST FOR INTERVIEW WITH AMBASSADOR STRAUSS  
3568 THE CHANGE IN FRENCH FOREIGN TRADE SINCE 1970  
3884 ELECTIONS 1978--POLITICAL IMPLICATIONS OF  
DECLINE OF FRENCH FRANC  
4053 EXPORT CREDIT CONSENSUS NEGOTIATIONS  
4339 HUMAN RIGHTS AND INTERNATIONAL FINANCIAL  
INSTITUTIONS (IFI'S): VISIT OF STATE/TREASURY  
TEAM

AIRGRAMS

PARIS

A-31 ECONOMIC TRENDS IN FRANCE AND THEIR IMPLICATIONS  
FOR THE UNITED STATES  
A-35 FRENCH FOREIGN EXCHANGE HOLDINGS  
A-36 TRADE WITH SOVIET BLOC, 1977  
A-42 FRENCH RESERVES, JANUARY 1978  
A-43 TRADE WITH COMMUNIST AREAS, DECEMBER AND  
FULL YEAR 1977  
A-46 FRENCH FOREIGN EXCHANGE HOLDINGS  
A-48 CHANGE IN FRENCH FOREIGN TRADE SINCE 1970  
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## Message Attributes

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**Original Previous Handling Restrictions:** n/a  
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**To:** STATE  
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